

2015



**International Conference on  
Interdisciplinary Social Science Studies**  
Conference Programme

ICISSS 2015 (London)

18-20 May 2015

Double Tree by Hilton Hotel (London Heathrow)  
745 Bath Road London United Kingdom



**FLE Learning**



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# **International Conference on Interdisciplinary Social Science Studies ICISSS 2015 (London)**

Double Tree by Hilton Hotel (London Heathrow) 745 Bath Road London, TW5 9QE United Kingdom TEL: +44-20-8564 4450 FAX: +44-20-8897 7014 Web: [Click here](#)

**Conference Programme Day ONE\***

**Monday, 18-20 May 2015**

**09:00 AM: 09:30 AM : Registration and Tea/Coffee**

**09:30 AM: 09:40 AM : Welcome and Opening Remarks**

Welcome and Opening Remarks by Dr. Ramandeep Kaur Chhina, Course Director UNITAR & Assistant Professor, Heriot-Watt University.

**Short Profile of Dr. Ramandeep Chhina:** Dr. Ramandeep Chhina is an Assistant Professor of Business law at Heriot-Watt University, Edinburgh and is also an On-board Consultant with the United Nations Institute for Training and Research (UNITAR, Geneva). She did her BA (Laws), LLB and LLM from Guru Nanak Dev University, India and her second masters (MSt in Legal Research) and doctorate (DPhil) from the University of Oxford, UK. She is a qualified advocate in India and also a qualified non-practising solicitor of England and Wales, UK. Dr. Chhina's research interests are in the area of transnational commercial law and financial crime. With UNITAR, Dr. Chhina is involved, as a course director, in designing, developing and tutoring courses on anti-money laundering, anti-corruption, public finance management, multilateral trade negotiations and good governance. In April 2014, she delivered a training seminar to Belgian Development Agency (BTC) in Belgium on the evolution of public financial management controls. Previously, she also worked on the USAID funded project in West Bank (Palestine) as a consultant and advised the Palestinian ministry on developing a regulatory framework for monitoring the movement and production of precious metals in the territory. Dr. Chhina did practice as a solicitor in the business crime department of a law firm in UK and particularly handled multi-million money laundering cases. She is also currently involved in delivering Continuing Professional Development (CPD) courses to solicitors in UK on UK's anti-money laundering regime and Professional Ethics.

**9:40 AM - 10:00 AM Keynote Speech**

Keynote Speech by Dr. Ramandeep Kaur Chhina, Course Director UNITAR & Assistant Professor, Heriot-Watt University, Managing Money Laundering Risks in Commercial Letters of Credit: Are Bank's in danger of Non-Compliance? – A Case Study of United Kingdom (Delegate Number: Chhina 1313 – E25)

### **Day ONE Session ONE**

Session chaired by **Dr. Sarah Wall**

**Presentation Group** : Social Science

**Conference Hall** : Meeting Room - The Double Tree Suite

#### **10:00 AM - 10:30 AM**

Mrs. Prasansha Kumari, Senior Lecturer, University of Kelaniya, *A study of new trends in online banking usage among university academics* (Delegate Number: Kumari 1727 - E16) **Seat Number: 1**

#### **10:30 AM - 11:00 AM**

Mr. Jabulani Owen Nene, Lecturer, University of South Africa, *Learning an African Language in Online Environments: A Student Perspective* (Delegate Number: Nene 1611 - E14) **Seat Number: 2**

#### **11:00 AM - 11:15 AM Tea/Coffee Break**

### **Day ONE Session TWO**

Session chaired by **Mr. Siyasanga. M Tyali**

**Presentation Group** : Social Science

**Conference Hall** : Meeting Room - The Double Tree Suite

#### **11:15 AM - 11:45 AM**

Dr. Sarah Wall, Assistant Professor, University of Alberta, *Perspectives on the organizational contributions of nurse practitioners: Help, human resources, and holism* (Delegate Number: Wall 1719 - E18) **Seat Number: 3**

#### **11:45 AM - 12:15 PM**

Mr. Muazu Umar, Lecturer, Abubakar Tafawa Balewa University, *Evidence of e-procurement in the performance of hospitality enterprises in Bauchi, Nigeria* (Delegate Number: Umar 1720 - E23) **Seat Number: 4**

#### **12:15 PM - 12:45 PM**

Ms. Jan Marie Graham, Nursing Instructor, University of Calgary in Qatar, *An exploratory study of the lived experiences of Qatari adolescents attending international secondary school* (Delegate Number: Graham 1697 - E15) **Seat Number: 5**

**Co-Author** : Mr Yousuf Ibrahim, Student, University of Calgary in Qatar (Delegate Number: Ibrahim 1697 - E15A) **Seat Number: 6**

**Co-Author** : Ms. Yasmin Lucas, Student, University of Calgary in Qatar (Delegate Number: Lucas 1697 - E15B) **Seat Number: 7**

#### **12:45 PM - 1:00 PM Group Photograph**

#### **1:00 PM - 2:00 PM Lunch**

### **Day ONE Session THREE**

Session chaired by **Mrs. Prasansha Kumari**

**Presentation Group** : Social Science

**Conference Hall**: Meeting Room - The Double Tree Suite

#### **2:00 PM - 2:30 PM**

Dr. Walaaeldeen Ibraheem, Assistant Professor, Zayed University, *Jurisdiction between Federalism and Locality in UAE*. (Delegate Number: Ibraheem 1773 - E30) **Seat Number: 8**

#### **2:30 PM - 3:00 PM**

Mr. Ilyas Firat Cengiz, PhD Student, University of East Anglia, *ECTHR's Response to Speech that Advocates Terrorism or Political Violence* (Delegate Number: Cengiz 1644 - E34) **Seat Number: 9**

**3:00 PM - 3:15 PM      Tea/Coffee Break**

**Day ONE Session FOUR**

Session chaired by **Mrs. Vimuckthi Charika Wickramaratne**

**Presentation Group**      :      Social Science

**Conference Hall**      :      Meeting Room - The Double Tree Suite

**3:15 PM - 4:00 PM (Group Poster Presentation)**

Mr. Seok sung Hong, Graduate Student, Ajou University, *Color Preference Effects on Aesthetic Evaluation* (Delegate Number: Hong 1774 - E24) **Seat Number: 10**

**Co-Author** : Ms. Ja Young Gu, Graduate Student, Ajou University (Delegate Number: Gu 1774 - E24A)  
**Seat Number: 11**

**Co-Author** : Ms. Hyeon Jeong Lee, Graduate Student, Ajou University, (Delegate Number: Lee 1774 - E24B) **Seat Number: 12**

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**Conference Programme Day TWO\*  
Tuesday, 18-20 May 2015**

**09:00 AM: 09:30 AM** : **Registration and Tea/Coffee**

**Day TWO Session ONE**

Session chaired by **Mr. Jabulani Owen Nene**

**Presentation Group** : Social Science

**Conference Hall** : Meeting Room - The Double Tree Suite,

**9:30 AM - 10:00 AM**

Mrs. Vimuckthi Charika Wickramaratne, Senior Lecturer, University of Kelaniya, *A Study of tendency of participation in sports – university undergraduates* (Delegate Number: Wickramaratne 1728 - E17) **Seat Number: 13**

**10:00 AM - 10:30 AM**

Ms. Loredana Denisa Lastun, Ph.D Student, University of Oradea, *Localised Europeanization? Regional Differences in Romanian International Student Engagement* (Delegate Number: Lastun 1691 - E13) **Seat Number: 14**

**Co-author:** Mr. Simon Parker, PhD Student, University of Essex (Delegate Number: Parker 1691 - E35) **Seat Number: 15**

**10:30 AM - 11:00 AM**

Mr. Irham, Master Student, Radboud University Nijmegen, *Tense and Aspect in Madurese Language: Projecting Davies' work on Grammar of Madurese* (Delegate Number: Irham 1673 - E21) **Seat Number: 16**

**11:00 AM -11:15 AM** **Tea/Coffee Break**

**Day TWO Session TWO**

Session chaired by **Mr. Muazu Umar**

**Presentation Group** : Social Science

**Conference Hall** : Meeting Room - The Double Tree Suite

**11:15 AM - 11:45 AM**

Dr. Segah Sak, Visiting Researcher, University of Warwick, *Exploring City Image through Hashtags* (Delegate Number: Sak 1759 - E32) **Seat Number: 17**

**Co-Author:** Mr. Szymon Piatek, Ph.D. Researcher, University of Warwick, *Exploring City Image through Hashtags* (Delegate Number: Piatek 1759 - E32A) **Seat Number: 18**

**11:45 AM - 12:15 PM**

Prof. Ahmet Nuri Yurdusev, Professor, Middle East Technical University, *Sovereignty and Humanitarian Intervention* (Delegate Number: Yurdusev 1742 - E33) **Seat Number: 19**

**12:15 PM - 12:45 PM**

Mr. Siyasanga. M Tyali, Lecturer, University of South Africa, *Significance of Entertainment-Education in Health related dialogue: Lessons from an HIV/AIDS communication television programme in South Africa* (Delegate Number: Tyali 1615 - E5) **Seat Number: 20**

**12:45 PM - 2:00 PM    Lunch**

**Day TWO Session THREE**

Session chaired by **Dr. Segah Sak**

**Presentation Group**        :        Social Science

**Conference Hall**         :        Meeting Room - The Double Tree Suite

**2:00 PM - 2:30 PM**

Mr. Latif Karagöz, Phd Student, Istanbul University, *A Qualitative Study on the way of Turkish University Students' Interpretation of Morality* (Delegate Number: Karagöz 1674 - E19) **Seat Number: 21**

**2:30 PM - 3:15 PM** (*Group Poster Presentation*)

Ms. Jee-youn Kim, M.A. Student, Ajou University, *The effect of regulatory focus on decision making of delayed compensation* (Delegate Number: Kim 1768 - E25) **Seat Number: 22**

**Co-Author:** Mr. Young-il Kim, M.A. Student, Ajou University. (Delegate Number: Kim 1768 - E25A) **Seat Number: 23**

**Co-Author:** Ms. Seon-hee Choi, M.A. Student, Ajou University (Delegate Number: Choi 1768 - E25B) **Seat Number: 24**

**3:15 PM - 3:30 PM**        **Closing Remarks by Dr. Ramandeep Chhina**

**3:30 PM - 4:00 PM**        **Farewell Tea/Coffee (Post-conference networking and discussion session)**

## Important Information

**Presentation Duration:** You are required to give an oral presentation of 25 minutes (maximum) plus 5 minutes for discussion where other participants may ask you questions regarding your presentation and research. Please note that your presentation must be in English language.

### Ways of Presentation:

**PowerPoint Presentation:** For your presentation, you can either use PowerPoint or Prezi, whichever is more convenient for you. For PowerPoint presentation, we request you to kindly bring it on your own USB/memory stick. You do not need to email us your presentation copies. However, please note that each delegate will be given internet access during the conference.

**Poster Presentation:** You are required to give a **poster presentation of 45 minutes** (maximum). Please note that your presentation must be in English language. You can bring your poster printed on the A1 size paper and display it in the conference, or you can also use PowerPoint, whichever is more convenient to you. For PowerPoint presentation, we request you to kindly bring it on your own USB/memory stick. You do not need to email us your presentation copies. However, please note that each delegate will be given internet access during the conference.

**Wifi:** Each Delegate will be given a wifi code to use internet connection during the conference

**Conference Venue:** Please note that the venue of the conference is Meeting Room - The Double Tree Suite, Double Tree by Hilton Hotel (London Heathrow) 745 Bath Road London, TW5 9QE United Kingdom TEL: +44-20-8564 4450 FAX: +44-20-8897 7014 Web: [Click here](#). For further information about venue, please visit <http://www.flelearning.co.uk/icisss/venue>.

**Hotel Booking:** To book your accommodation during conference, kindly visit [www.booking.com](http://www.booking.com) and book your accommodation near to the DoubleTree by Hilton Hotel London Heathrow Airport, 745 Bath Road Cranford, TW5 9QE, United Kingdom (Conference Venue).

### Recommended Hotels list:

1. Radisson Blu Edwardian, Heathrow
2. Premier Inn London Heathrow Airport (Bath Road)
3. Renaissance London Heathrow Hotel
4. Park Grand London Heathrow
5. ibis budget London Hounslow
6. Travelodge London Heathrow Central Hotel
7. Holiday Inn Heathrow Ariel

### Airports Distance from Conference Venue

- Heathrow Airport (4.4 miles)
- Gatwick Airport (41.9 miles)
- Luton Airport (37.3 miles)

### Nearest Underground, Railway & Bus Station

**Heathrow Airport Central Bus Station (4.4 mile) :** Catch bus number 105 from Hotel to Heathrow Central Bus station or vice versa

**Hounslow West (1.2 miles):** Catch bus number 81or 222 or H98 from Hotel to Hounslow West or vice versa

**Parking : Free Car Parking during conference time**



## Things to Do in LONODN

1. **British Museum** : The world-famous **British Museum** exhibits the works of man from prehistoric to modern times, from around the world. Highlights include the Rosetta Stone, the Parthenon sculptures and the mummies in the Ancient Egypt collection. **Entry is free** but special exhibitions require tickets.
2. **National Gallery** : The crowning glory of Trafalgar Square, London's **National Gallery** is a vast space filled with Western European paintings from the 13th to the 19th centuries. In this iconic art gallery you can find works by masters such as Van Gogh, da Vinci, Botticelli, Constable, Renoir, Titian and Stubbs. **Entry is free** but special exhibitions require tickets
3. **Natural History Museum** : As well as the permanent (and permanently fascinating!) dinosaur exhibition, the **Natural History Museum** boasts a collection of the biggest, tallest and rarest animals in the world. See a life-sized blue whale, a 40-million-year-old spider, and the beautiful Central Hall. **Entry is free** but special exhibitions require tickets.
4. **Tate Modern** : Sitting grandly on the banks of the Thames is **Tate Modern**, Britain's national museum of modern and contemporary art. Its unique shape is due to it previously being a power station. The gallery's restaurants offer fabulous views across the city. **Entry is free** but special exhibitions require tickets.
5. **London Eye** : The **London Eye** is a major feature of London's skyline. It boasts some of London's best views from its 32 capsules, each weighing 10 tonnes and holding up to 25 people. Climb aboard for a breathtaking experience, with an unforgettable perspective of more than 55 of London's most famous landmarks – all in just 30 minutes!
6. **Science Museum** : From the future of space travel to asking that difficult question: "who am I?", the **Science Museum** makes your brain perform Olympic-standard mental gymnastics. See, touch and experience the major scientific advances of the last 300 years; and don't forget the awesome Imax cinema. **Entry is free** but some exhibitions require tickets.
7. **Victoria and Albert Museum** : The **V&A** celebrates art and design with 3,000 years' worth of amazing artefacts from around the world. A real treasure trove of goodies, you never know what you'll discover next: furniture, paintings, sculpture, metalwork and textiles; the list goes on and on... **Entry is free** but special exhibitions require you to purchase tickets.
8. **Tower of London** : Take a tour with one of the Yeoman Warders around the **Tower of London**, one of the world's most famous buildings. Discover its 900-year history as a royal palace, prison and place of execution, arsenal, jewel house and zoo! Gaze up at the White Tower, tiptoe through a medieval king's bedchamber and marvel at the Crown Jewels.
9. **National Maritime Museum** : Visit the National Maritime Museum - the world's largest maritime museum, see the historic Queen's House, stand astride the Prime Meridian at Royal Observatory Greenwich and explore the famous Cutty Sark: all part of the Royal Museums Greenwich.
10. **Madame Tussauds** : At **Madame Tussauds**, you'll come face-to-face with some of the world's most famous faces. From Shakespeare to Lady Gaga you'll meet influential figures from showbiz, sport, politics and even royalty. Strike a pose with Usain Bolt, get close to One Direction or receive a once-in-a-lifetime audience with Her Majesty the Queen.

**Note: Copy of the conference Programme will also be provided at the registration desk.**

**FLE Learning Ltd**  
**Conference Division**

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