

2016



## Oxford Summer Conference Series: August 2016 Conference Programme

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International Conference on Business, Economics,  
Management and Marketing ICBEMM 2016 (Oxford)  
3rd Annual International Conference on Law and Policy  
AICLP 2016 (Oxford)

Conference Venue: University of Oxford, The Queen's  
College, Oxford, United Kingdom

Conference Dates: 15th – 17th August 2016



FLE Learning



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## FLE Learning

**FLE Learning** seeks to develop the knowledge and skills of both public and private sector actors on key new developments and issues in the area of law, trade, business, finance and economics by organising a variety of events, such as conferences, courses, training, and workshops.

In the past year, FLE has successfully organised eleven international academic conferences in which delegates from over 65 different countries participated, including Afghanistan, Algeria, Australia, Azerbaijan, Bangladesh, Belgium, Brazil, Bulgaria, Canada, Chile, China, Cyprus, Czech Republic, DR Congo, Egypt, Estonia, France, Georgia, Germany, Ghana, Greece, Hong Kong, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Jordan, Korea, Kuwait, Lithuania, Malaysia, Mauritius, Mexico, Morocco, Netherlands, New Zealand, Nigeria, North Cyprus, Oman, Pakistan, Philippines, Poland, Portugal, Qatar, Romania, Russia, Saudi Arabia, Singapore, Slovakia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom, USA and Uzbekistan. FLE has also organised and provided various intensive onsite training programmes to public sector organisations and firms in the past years to develop and improve their controls and systems so as to ensure effective compliance with financial crime laws and regulations. Registered experts from the company also provided technical assistance to different firms to develop their risk portfolio by assessing various risks facing the firm and to update and improve the firm's internal controls and systems to efficiently detect and prevent potential financial crimes.

FLE (previously known as 'FLE Legal Education') was established in 2005 as the foremost provider of the Qualified Lawyers Transfer Test (QLTT) in the Indian Sub-Continent, and was set up with the support of the Law Society of England and Wales and the British High Commissioner, New Delhi. QLTT was conducted in India by FLE in conjunction with Central Law Training (CLT), UK, and successful completion allows practising Indian lawyers to be admitted to the Roll of Solicitors of the Supreme Court of England and Wales. The programme was launched in India to allow Indian lawyers to take this test while in their home country.

FLE Learning is not a part of, or otherwise affiliated, to the University of Oxford, nor the International Conference on Business, Economics, Management and Marketing & 3rd Annual International Conference on Law and Policy (AICLP) are University of Oxford and/or the Queen's College programs or activities.

**International Conference on Business, Economics, Management and Marketing  
&  
3rd Annual International Conference on Law and Policy (AICLP)  
15-17 August 2016**

**Conference Programme Day ONE\*  
Monday, 15<sup>th</sup> August 2016**

**08:45 AM: 09:15 AM : Registration and Tea/Coffee**

**09:15 AM: 09:25 AM : Welcome and Opening Remarks (Shulman Auditorium)**

Welcome and Opening Remarks by Dr. Ramandeep Kaur Chhina, Assistant Professor Heriot-Watt University and Course Director United Nation Institute of Training and Research UNITAR.

**9:25 AM - 9:50 AM Keynote Speech**

Keynote Speech by **Dr. Linval Frazer**, Assistant Professor, State University of New York Old Westbury (**USA**), *Internal Control: Is it a Benefit or Fad to Small Companies? A Literature Dependency Perspective*. (Delegate Number: Frazer 4154 - Z45) Seat. No: 1

**Day ONE Session ONE**

Session chaired by **Dr. Codrin Chiru**

**Presentation Group:** Business & Accounting

**Conference Room/Hall - Shulman Auditorium**

**9:50:00 AM - 10:15:00 AM**

**Mr. Senian Malie**, Senior Lecturer, Universiti Teknologi MARA Sarawak (**Malaysia**), *A Competitive Entrepreneurial Extended Model* (Delegate Number: Malie 3000 - Z6) Seat. No: 2. **Dr. Oriah Akir Co-Author(s)**, Senior Lecturer, Universiti Teknologi Mara Sarawak (Malaysia). (Delegate Number: Akir 3000 - Z7) Seat. No: 3

**10:15:00 AM - 10:40:00 AM**

**Dr. Shridevi Patted**, Assistant Professor, Government First Grade College (**India**), *Teaching Entrepreneurship in Rural Colleges: An Experiential Learning* (Delegate Number: Patted 4131 - Z37) Seat. No: 4

**10:40:00 AM - 11:05:00 AM**

**Dr. Mahalingesh Shollapur**, Professor & Director - MBA, Siddaganga Institute of Technology Tumkur (**India**), *Impact of BREXIT on Globalization: Reversing the Irreversible* (Delegate Number: Shollapur 4152 - Z38) Seat. No: 5

**11:05 AM -11:20 AM Tea/Coffee Break**

**Day ONE Session TWO (A)**

Session chaired by **Dr. Linval Frazer**

**Presentation Group:** Economics

**Conference Room/Hall - Shulman Auditorium**

**11:20:00 AM - 11:45:00 AM**

**Prof. Sang Soo Lim**, Assistant Professor, Chosun University (**South Korea**), *Do local governments complete? – The Korea's Case* (Delegate Number: Lim 4026 - Z27) Seat. No: 6

**11:45:00 AM - 12:10:00 PM**

**Ms. Hlombo Panelope Maruping**, Lecturer, North West University (**South Africa**), *The Relationship between Financial Innovation and the Effectiveness of Commodity Prices in South Africa* (Delegate Number: Maruping 4149 - Z29) Seat. No: 7

**12:10:00 PM - 12:35:00 PM**

**Prof. Chan-Guk Huh**, Professor, Chungnam National University (**Korea**), *Do Hallyu (Korean wave) exports promote Korea's consumption goods exports?* (Delegate Number: Huh 4119 - Z39) Seat. No: 8

**12:35:00 PM - 12:55:00 PM**

**Mr. Muhammad Mohsin Hakeem**, Doctoral Student, Tohoku University (**Japan**), *Foreign Portfolio Investment and Economy: The Network Perspective* (Delegate Number: Hakeem 3035 - Z14) Seat. No: 9

### **Day ONE Session TWO (B)**

Session chaired by **Mr. Ryan Bellissimo**

**Presentation Group:** Law

**Conference Room/Hall - Lecture Room B**

**11:20:00 AM - 11:45:00 AM**

**Dr. Patrycja Chodnicka - Jaworska**, Assistant Professor, Univeristy of Warsaw (**Poland**), *Legal and Economic Factors of Money Laundering in European Banking Sector* (Delegate Number: Chodnicka - Jaworska 2473 - Z30) Seat. No: 17

**11:45:00 AM - 12:10:00 PM**

**Dr. Milos Deset**, Assistant Professor, Trnava University (**Slovakia**), *Terrorism Prevention* (Delegate Number: Deset 4187 - AA14) Seat. No: 18

**12:10:00 PM - 12:35:00 PM**

**Mr. Abheesht Tiwari**, Student, Hidayatullah National Law University (**India**), *The Right to Speedy Trial: The Indian Constitution Under the Lens* (Delegate Number: Tiwari 3047 - AA12) Seat. No: 19

**12:35:00 PM - 12:55:00 PM**

**Ms. Najmu Laila Sopian**, LLM Student in International Legal Studies, New York University, School of Law (**USA**), *The Political Foundation of Property Rights and the Rule of Law in Developing Worlds: Institutional Change and Persistence* (Delegate Number: Sopian 2390 - AA4) Seat. No: 20

**12:55 PM – 1:00 PM**

**Day ONE Group Photograph**

**1:00 PM - 2:00 PM**

**Lunch Break**

### **Day ONE Session THREE (A)**

Session chaired by **Dr. Oriah Akir**

**Presentation Group:** Marketing & Tourism

**Conference Room/Hall - Shulman Auditorium**

**2:00:00 PM - 2:25:00 PM**

**Mr. Wissawas Thongteerapharb**, Lecturer, Silpakorn University (**Thailand**), *The marketing mix factors influencing consumer's decision to purchase clean food: a case of consumers in Bangkok, Thailand.* (Delegate Number: Thongteerapharb 4100 - Z34) Seat. No: 10

**2:25:00 PM - 2:50:00 PM**

**Dr. Codrin Chiru**, Senior Lecturer in Marketing, Royal Agricultural University (**United Kingdom**), *The agency dilemma in the ready to drink protein shakes market segment. An investigation with young British consumers* (Delegate Number: Chiru 4167 - Z46) Seat. No: 11

**2:50:00 PM - 3:15:00 PM**

**Dr. Francisco Ramos**, Professor, University of the East Philippines (**Philippines**), *Strategic Operations Management of the Destinations in the Philippines by Foreign Guests: A Tourism Guideline* (Delegate Number: Ramos 3065 - Z26) Seat. No: 12  
Co-Author(s) :

### **Day ONE Session THREE (B)**

Session chaired by **Dr. Milos Deset**

**Presentation Group:** Law

**Conference Room/Hall - Lecture Room B**

**2:00:00 PM - 2:25:00 PM**

**Mrs. Latifah Alabdulqader**, PhD Candidate, Brunel University (**United Kingdom**), *The visibility of consumer protection under Sharia contract law: a comparative study of contractual justice in Sharia and English law* (Delegate Number: Alabdulqader 4110 - AA18) Seat. No: 21

**2:25:00 PM - 2:50:00 PM**

**Mr. Ahmad Amiruddin**, Postgraduate LLM Student, University of Leeds (**United Kingdom**), *How Banks Economize on Equity under Basel III* (Delegate Number: Amiruddin 4151 - AA17) Seat. No: 22

**2:50:00 PM - 3:15:00 PM**

**Ms. Ulfa Febryanti Zain**, Postgraduate Student, Lancaster University (**United Kingdom**), *The Legality of Indonesia Mining Law in the World Trade Organization Legal Framework on Raw Material Export Restriction* (Delegate Number: Zain 4032 - AA9) Seat. No: 23

**3:15PM - 3:40 PM**                      **Tea/Coffee Break**

### **Day ONE Session FOUR (A)**

Session chaired by **Dr. Francisco Ramos**

**Presentation Group:** Economics & Finance

**Conference Room/Hall - Shulman Auditorium**

**3:40:00 PM - 4:05:00 PM**

**Prof. Oscar Briones**, Researcher and Lecturer, Universidad de Especialidades Espiritu Santo (**Ecuador**), *Diminishing Uncertainty in Agrochemicals with Financial Derivatives* (Delegate Number: Briones 4113 - Z20) Seat. No: 13

**4:05:00 PM - 4:30:00 PM**

**Dr. Sofia Mouhallab**, PhD Student, Wuhan University of Technology (**Morocco**), *Small and Medium-sized Enterprises in Morocco: Problems of definition* (Delegate Number: Mouhallab 4197 - Z42) Seat. No: 14

**4:30:00 PM - 4:55:00 PM**

**Mr. Muhammad Abbas**, PhD Scholar, National University of Sciences & Technology (NUST) (**Pakistan**), *Institutional Shareholding and Liquidity in Karachi Stock Exchange* (Delegate Number: Abbas 2838 - Z12) Seat. No: 15

**4:55:00 PM - 5:20:00 PM**

**Ms. Anum Saleem**, Assistant, Bahauddin Zakariya University Multan (**Pakistan**), *Socio-Economics CORRELATES of poverty in pakistan* (Delegate Number: Saleem 4148 - Z33) Seat. No: 16

### **Day ONE Session FOUR (B)**

Session chaired by **Dr. Patrycja Chodnicka - Jaworska**

**Presentation Group:** Law

**Conference Room/Hall - Lecture Room B**

**3:40:00 PM - 4:05:00 PM**

**Dr. Daehee Kim**, Researcher, Korea Institute of Sport Science (**Korea**), *Hosting Olympic Games and Development of National Law* (Delegate Number: Kim 4073 - AA22) Seat. No: 24

**4:05:00 PM - 4:30:00 PM**

**Mr. Ricardo Serrano**, Scientific Advisor, Environmental Court (**Chile**), *The Specialized-Mixed Environmental Courts in Chile: The Role of Science in Assessing the Legal Foundations of Claims and Suits* (Delegate Number: Serrano 4077 - AA21) Seat. No: 25

**4:30:00 PM - 4:55:00 PM**

**Mr. Ryan Bellissimo**, Student, Claremont McKenna College (**USA**), *The Forgotten Generation: A Solution to the Rejection of Mixed-Motivation Claims under the Age Discrimination in Employment Act* (Delegate Number: Bellissimo 3017 - AA11) Seat. No: 26

**4:55:00 PM - 5:20:00 PM (SKYPE Video Conference)**

**Mr. Oamen Philip Ebosetale**, Lecturer, Ambrose Alli University (**Nigeria**), *Justiciability of Economic, Social and Cultural Rights in Nigeria: A Call to Follow Global Trends* (Delegate Number: Ebosetale 4095 - AA10) Seat. No: 27

07:30 PM - 9:30 PM

Welcome Dinner\* at Browns Oxford 5-11 Woodstock Road, Oxford,  
Oxfordshire, OX2 6HA Tel: 01865 511995 (Only for those delegates who  
have registered and paid for the social events)

**International Conference on Business, Economics, Management and Marketing  
&  
3rd Annual International Conference on Law and Policy (AICLP)  
15-17 August 2016**

**Conference Programme Day TWO\***

**Tuesday, 16<sup>th</sup> August 2016**

08:45 AM: 09:25 AM : Registration and Tea/Coffee

9:25 AM - 9:50 AM Keynote Speech

Keynote Speech by **Prof. Jo-Hui Chen**, Professor, Dept. of Finance and Dept. of Business Administration, Chung Yuan Christian University (Taiwan, R.O.C), *The Spillover Effect and Forecasting Seasonal ARMA- A-PARCH : Utilities Exchange-Traded Funds (ETFs)* (Delegate Number: Chen 4199 - Z44) Seat. No: 28

**Day TWO Session ONE**

Session chaired by **Mr. Senian Malie**

**Presentation Group:** Human Resources & Finance

**Conference Room/Hall - Shulman Auditorium**

9:50:00 AM - 10:15:00 AM

**Mrs. Katarzyna Januszkiewicz**, Assistant Professor, University of Lodz (Poland), *The determinants and consequences of The Flexible Organizational Behaviour of Employees (FOBE)* (Delegate Number: Januszkiewicz 4037 - Z15) Seat. No: 29

10:15:00 AM - 10:40:00 AM

**Dr. Izabela Bednarska-Wnuk**, Assistant Professor, University of Lodz (Poland), *The importance of intra-organizational reallocation in professional development of employee* (Delegate Number: Bednarska-Wnuk 4050 - Z16) Seat. No: 30

10:40:00 AM - 11:05:00 AM

**Dr. Joanna Samul**, Assistant Professor, Bialystok University of Technology (Poland), *Human Capital and Organizational Performance: The Mediating Role of Leadership* (Delegate Number: Samul 4124 - Z28) Seat. No: 31

11:05AM -11:20 AM Tea/Coffee Break

**Day TWO Session TWO**

Session chaired by **Prof. Jo-Hui Chen**

**Presentation Group:** Human Rights & Law

**Conference Room/Hall - Shulman Auditorium**

11:20:00 AM - 11:45:00 AM

**Prof. Myrto Elisabeth Leiss**, Professor, University of Applied Sciences Hamm-Lippstadt (**Germany**), *Evidence Based Human Resource Management and E-Recruitment: Too much Contradiction or Complementary Paradigms?* (Delegate Number: Leiss 4064 - Z36) Seat. No: 32

**11:45:00 AM - 12:10:00 PM**

**Ms. Sharanya Mukherjee**, Student, Hiayatullah National Law University (**India**), *Deliberating over unanswered questions- Copyright Protection for the Artificially Intelligent Author?* (Delegate Number: Mukherjee 4107 - Z41) Seat. No: 33

**12:10:00 PM - 12:35:00 PM**

**Dr. Stacy Kosko**, Assistant Research Professor, University of Maryland (**USA**), *The Recognition Gap: Why Labels Matter in Human Rights Protection* (Delegate Number: Kosko 4042 - AA20) Seat. No: 34

**12:35:00 PM - 12:55:00 PM**

**Mrs. Ayesha Manzoor**, PhD Candidate, Jonkoping University (**Sweden**), *Determinants of Salesperson Performance in Selling New Products* (Delegate Number: Manzoor 4092 - Z25) Seat. No: 35

**12:55 PM – 1:00 PM**      **Day TWO Group Photograph**

**1:00 PM - 2:00 PM**      **Lunch Break**

### **Day TWO Session THREE**

Session chaired by **Dr. Izabela Bednarska-Wnuk** and **Mrs. Katarzyna Januszkiewicz**

**Presentation Group:** Law

**Conference Room/Hall - Shulman Auditorium**

**2:00:00 PM - 2:25:00 PM**

**Dr. Patrycja Chodnicka - Jaworska**, Assistant Professor, Univeristy of Warsaw (**Poland**), *European credit ratings' regulations* (Delegate Number: Chodnicka - Jaworska 2472 - Z31A) Seat. No: 36

**2:25:00 PM - 2:50:00 PM**

**Ms. Ankita Roychoudhury**, Student, Symbiosis Law School (**India**), *Philip Morris International v. Australian Government: A million dollar failure* (Delegate Number: Roychoudhury 2916 - AA13) Seat. No: 37. **Pradnyesh Lokegaonkar (Co-Author)**, Student, Symbiosis Law School (India) (Delegate Number: Lokegaonkar 2916 - AA16) Seat. No: 38

**2:50:00 PM - 3:15:00 PM**

**Ms. Liu Junru**, PhD Candidate, The University of Hong Kong (**Hong Kong**), *Cultural-Rights-Based-Approaches to Reconcile Cultural Diversity and Trade Liberalization in International Trade of Cultural Products* (Delegate Number: Junru 4184 - AA19) Seat. No: 39

**3:15PM -3:40 PM**      **Tea/Coffee Break**

### **Day TWO Session FOUR**

Session chaired by **Dr. Joanna Samul**

**Presentation Group:** Business & Management

**Conference Room/Hall - Shulman Auditorium**



**3:40:00 PM - 4:05:00 PM**

**Ms. Joyce Ayeni**, PhD Student, University of KwaZulu-Natal (**South Africa**), *Migration: A Propelling Force towards Progression or Retrogression* (Delegate Number: Ayeni 2798 - Z2) Seat. No: 40

**4:05:00 PM - 4:30:00 PM**

**Mr. Joerg Bueechl**, PhD Student, Tuebingen University (**Germany**), *The Integration of Organizational Justice and Social Exchange in an International Context* (Delegate Number: Bueechl 4202 - Z40) Seat. No: 41

**4:30:00 PM - 4:55:00 PM**

**Mr. Syed Imran Ali**, PhD Student, Aberystwyth University (**United Kingdom**), *Cloud-based Product Life Cycle Management (PLM) Framework for Fault identification in distributed manufacturing* (Delegate Number: Ali 4223 - Z43) Seat. No: 42

**4:55:00 PM - 5:20:00 PM**

**Ms. Noor Sabaruddin**, PhD Student, Glasgow Caledonian University (**United Kingdom**), *The Internationalisation of Foreign Luxury Fashion Retailers in Malaysia: Motivations, Market Entry, Marketing Strategies and Key Success Factors* (Delegate Number: Sabaruddin 2842 - Z4) Seat. No: 43

**5:20 PM - 5:30 PM**

**Closing Remarks by Dr. Ramandeep Chhina**

**REGISTERED LISTENERS**

1. **Mr. Ghanem Almutairi**, Student, University of Wolverhampton (**United Kingdom**), *Listener* (Delegate Number: Almutairi 228 - Z3) Seat. No: 44
2. **Mr. Mohammed S. Abuaish**, Legal Services Director, Saudi Telecom Company (**Saudi Arabia**), *Listener* (Delegate Number: Abuaish 232 - AA2) Seat. No: 45
3. **Mr. Mohammed A. Alzogaibi**, Contracts & Agreements Director, Saudi Telecom Company (**Saudi Arabia**), *Listener* (Delegate Number: Alzogaibi 233 - AA3) Seat. No: 46
4. **Mr. Vincent Chika Ebonuma**, Sales Manager, Sodgab Intercontinental Services (**Nigeria**), *Listener* (Delegate Number: Ebonuma 237 - Z11) Seat. No: 47
5. **Mr. Chris Hobbs**, Inspector, Queensland Police Service (**Australia**), *Listener* (Delegate Number: Hobbs 241 - AA6) Seat. No: 48
6. **Mr. Abdullrhman Alshabraqi**, Manager, Capital Market Authority (**Saudi Arabia**), *Listener* (Delegate Number: Alshabraqi 249 - AA15) Seat. No: 49
7. **Mrs. Francine Laurence Njipmo**, Economic Development Coordinator, Centre for Economic Development and Policy Research (**Cameroon**), *Listener* (Delegate Number: Njipmo 253 - Z48) Seat. No: 50
8. **Mr. Jovani Tsobze**, Student, University of Yaoundé II. SOA (**Cameroon**), *Listener* (Delegate Number: Tsobze 255 - AA23) Seat. No: 51
9. **Ms. Nora Tassain**, Student, Science Po (**France**), *Listener* (Delegate Number: Tassain 256 - Z49) Seat. No: 52

**07:30 PM - 9:30 PM**

**Social Networking Dinner\* at Bella Italia Restaurant, 6 George St, Oxford OX1 2AF**  
(Only for those delegates who have registered and paid for the social events).

**International Conference on Business, Economics, Management and Marketing  
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3rd Annual International Conference on Law and Policy (AICLP)  
15-17 August 2016**

**Conference Programme Day THREE\***

**Wednesday, 17<sup>th</sup> August 2016**

**09:00 AM to 12:00 PM**                      **Explore Oxford through - Oxford City Sightseeing (Open top Bus)**

Your Ticket for Oxford City Sightseeing (Open top Bus) is valid for 24 hrs on both Guide Friday GREEN and City Sightseeing RED buses and you can get on and off at any of the 19 stops on the tour – keep a hold of your ticket for re-boarding!

**12:00 PM – 02:00 PM**                      **Networking Lunch**

Your networking lunch is provided at **Vaults & Garden Café, University Church, High Street, Oxford OX1 4AH** Phone: **01865 279 112**. You will find **Vaults & Garden Café** in the historic and contemporary heart of Oxford, situated in the 1\* listed Old Congregation house of Oxford University, which was built in 1320, with the Old University Library above and the University Church Gardens on Radcliffe Square.

**02:00 PM – 15:30 PM:**                      **Oxford Literary Walking Tour (90mins)**

**Departing at 2:00 from:**                      **the blue gates of Trinity College on Broad Street, Oxford, OX1 3BH**

**Description of the Oxford Literary Walking Tour:**

Oxford's magic has inspired generations of creative writers, some of them internationally famous, like J.R.R. Tolkien and C.S. Lewis, others known to a more restricted but discerning readership, like Philip Larkin and Beerbohm himself. Literary walking tour evokes many of these unique personalities and shows you the places where they studied and relaxed, were rapt by religious fervour, composed in mad erotic delirium, or drifted away into dreams of other worlds and other days. Our guides, noted literary experts, will take you round the centre of "that sweet city... with her dreaming spires" as Matthew Arnold phrased it, and give you a genuine flavour of Oxford's glorious literary past, and her vibrant present. Colleges will be visited so that the living atmosphere of the university, jealously preserved through long centuries, can be experienced just as it was by the writers themselves. The tour lasts for an hour and a half, giving plenty of time to wander and savour the delights of the 'English Athens': its halls, chapels, cloisters, and gardens which, as W.H. Auden expressed it, the rooks still haunt "like agile babies." The whole history of the English language can be traced in these ancient places, right up to a 21st century of dynamic change, and the resonant names of Shelley, Swift, Wilde, T.E. Lawrence, Gerard Manley Hopkins, Waugh, Amis, Philip Pullman and Le Carré will come to assume greater significance and fascination, even for those who know their work well. For those who do not, a whole new world of knowledge and imagination awaits discovery.

**15:30 AM to 05:00 PM**                      **Explore Oxford through Oxford City Sightseeing (Open top Bus)**

Your Ticket for Oxford City Sightseeing (Open top Bus) is valid for 24 hrs on both Guide Friday GREEN and City Sightseeing RED buses and you can get on and off at any of the 19 stops on the tour – keep a hold of your ticket for re-boarding!

**Note: Day ONE Welcome Dinner\*, Day TWO Social Networking Dinner\* and Day THREE\* social networking events are only for those delegates who have registered and paid for the social events.**

## Important Information

**Registration & Welcome Pack:** All delegates **MUST register** for the conference at the registration desk on the first day of the conference between 8:45am to 9:15am. At the registration desk, they will be provided with conference welcome pack, which will include conference programme, conference abstracts, certificate of attendance and other useful information.

**Dress Code:** Although there is no particular dress code for the conference, we would like to request you to kindly dress formally/smartly during the conference.

**Presentation Duration:** You are required to give an oral presentation of 25 minutes (maximum) plus 5 minutes for discussion where other participants may ask you questions regarding your presentation and research. Please note that your presentation must be in English language.

**PowerPoint Presentation:** For your presentation, you can either use PowerPoint or Prezi, whichever is more convenient for you. For PowerPoint presentation, we request you to kindly bring it on your own USB/memory stick. You do not need to email us your presentation copies. However, please note that each delegate will be given internet access during the conference.

**Wifi:** Each Delegate will be given a wifi code to use internet connection during the conference

**Conference Venue:** Please note that the venue of the conference is University of Oxford, The Queen's College, High Street, Oxford, OX1 4AW United Kingdom.

**FULL Paper Publication Policy:** All abstracts/proposals will be published online after the conference and uploaded on FLE's website. If you want your FULL paper (maximum 5000 words) to be published in the conference proceedings, kindly handover the duly signed copy of the COPYRIGHT LICENCE AGREEMENT to the FLE representative at registration desk on DAY ONE of the conference. A copy of the copyright agreement will be provided to you in your 'Conference Welcome Pack' on the first day of the conference. Once we will receive your duly signed agreement, we will be in contact with you within the next three weeks to confirm when you can expect a proof of your paper to review.

If you also wish your FULL paper to be considered for publication in the peer-reviewed e-journal, you must authorise us to consider your paper for publication in the respective Journal by giving us your clear instructions in the same Copyright agreement. Please note that if a copy of the duly signed agreement is not received by us, we may not be able to publish your contribution in any manner. For further information about publication, please visit our website <http://www.flepublications.com/>

**Social Media:** Please follow us for **conference updates** and your **presentation pictures** on **Facebook** (<https://www.facebook.com/fle.learning>) and **twitter** (<https://twitter.com/FLELearning>)

**Non-Smoking Area:** We would like to bring it to the notice of all registered delegates that the conference venue is a non-smoking College. It is therefore our humble request that no registered conference delegate should smoke inside the college premises.

**Data Protection Policy:** Under the data protection law, we cannot share the personal data and presentation materials of any conference delegate without his/her permission. We therefore encourage all delegates to personally exchange their business cards during the conference if they want to exchange any further correspondence. For detailed information about our data protection policy, please visit <http://www.flelearning.co.uk/data-protection>

## **Information about the The Queen's College – Conference Venue**

The "Hall of the Queen's Scholars at Oxford" was founded in 1341 by Robert de Eglesfield, a chaplain in the household of Queen Philippa, who named it in her honour. He envisaged an establishment of fellows, chaplains, 'poor boys' and various officials and servants, headed by a Provost. Membership was to be open, but with a preference for inhabitants of Cumberland and Westmorland.

Initially Queen's was a poor College, but the endowments slowly grew. Crucially, in 1343, Queen Philippa secured for Queen's the lands of a small hospital in Southampton, destined to be the basis of much of the College's prosperity in the nineteenth and twentieth centuries as Southampton Docks expanded and surrounding farmland was developed. Several other Queens of England have played a significant role in our history.

Parts of the current College date back to the 17th century and replace the earlier medieval College buildings that had fallen into disrepair in the 16th century. The College is one of the oldest constituent  
Created at 24/05/2016 13:42:00 Colleges of the University of Oxford.

Many of the original statutes for the College are still followed today, including such traditional observances as the summoning of the Members of the College to dinner by a trumpet call. Throughout the year the College observes feasts of the Church, including the All Saints' Gaudy on All Saints' Day, the famous Boar's Head Gaudy just before Christmas and the Needle and Thread Gaudy shortly after New Year's Day.

### **Conference Venue Address**

University of Oxford  
The Queen's College  
High Street  
Oxford OX1 4AW  
United Kingdom

T: +44 (0) 01865 279120 (Lodge)

### **Directions:**

**From any UK Airport to Oxford** use National Express coach services. To book your ticket, please visit <http://www.nationalexpress.com/wherewego/airports/index.aspx>

### **Nearest Railway Stations**

Amey Railways, Oxford Train Station, Park End St, Oxford OX1 1HS

### **Nearest Coach/Bus Stations**

48 George St, Oxford OX1 2AQ, United Kingdom.

The bus station and railway station are both located about 20 minutes' walk from The Queen's College. Taxis are available from both stations and should take about 5-7 minutes to reach us (traffic depending).

**Note: Copy of the conference Programme will also be provided at the registration desk.**

**FLE Learning Ltd**

**Conference Division**

**T: 0044 131 463 7007 F: 0044 131 608 0239**

**E: [submit@flelearning.co.uk](mailto:submit@flelearning.co.uk) W: [www.flelearning.co.uk](http://www.flelearning.co.uk)**