

2015



Oxford November 2015 Conference Programme

Annual International Conference on Business,
Management & Marketing AICBMM 2015 (Oxford)
International Conference on Trade, Business,
Economics and Law ICTBEL 2015 (Oxford)
16-18 November 2015
University of Oxford, St. Anne's College, Oxford,
United Kingdom



FLE Learning



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FLE Learning

FLE Learning seeks to develop the knowledge and skills of both public and private sector actors on key new developments and issues in the area of law, trade, business, finance and economics by organising a variety of events, such as conferences, courses, training, and workshops.

In the past year, FLE has successfully organised around eight international academic conferences in which delegates from over 40 different countries participated, including Afghanistan, Australia, Bangladesh, Belgium, Brazil, Canada, DR Congo, Estonia, France, Greece, Hong Kong, Hungary, India, Ireland, Japan, Korea, Kuwait, Lithuania, Malaysia, Mexico, Netherlands, New Zealand, Nigeria, Poland, Portugal, Qatar, Romania, Russia, Saudi Arabia, South Africa, Spain, Sri Lanka, Sudan, Thailand, Turkey, United Kingdom, USA and Uzbekistan. FLE has also organised and provided various intensive onsite training programmes to public sector organisations and firms in the past year to develop and improve their controls and systems so as to ensure effective compliance with financial crime laws and regulations. Registered experts from the company also provided technical assistance to different firms to develop their risk portfolio by assessing various risks facing the firm and to update and improve the firm's internal controls and systems to efficiently detect and prevent potential financial crimes.

FLE (previously known as 'FLE Legal Education') was established in 2005 as the foremost provider of the Qualified Lawyers Transfer Test (QLTT) in the Indian Sub-Continent, and was set up with the support of the Law Society of England and Wales and the British High Commissioner, New Delhi. QLTT was conducted in India by FLE in conjunction with Central Law Training (CLT), UK, and successful completion allows practising Indian lawyers to be admitted to the Roll of Solicitors of the Supreme Court of England and Wales. The programme was launched in India to allow Indian lawyers to take this test while in their home country.

Annual International Conference on Business, Marketing and Management &

International Conference on Trade, Business, Economics & Law

University of Oxford, St Anne's College, 56 Woodstock Rd, Oxford OX2 6HS, United Kingdom

16-18 November 2015

Conference Programme Day ONE*

Monday, 16th November 2015

08:45 AM: 09:05 AM : Registration and Tea/Coffee (Ruth Deech Building - Foyer A)

09:05 AM: 09:10 AM : Welcome and Opening Remarks (Tsuzuki Lecture Theatre)

Welcome and Opening Remarks by Dr. Ramandeep Kaur Chhina, Assistant Professor Heriot-Watt University and Course Director United Nation Institute of Training and Research UNITAR.

9:10 AM - 9:30 AM Keynote Speech

Keynote Speech by **Prof. Tshepo Herbert Mongalo**, Associate Professor of Law/Colenso Visiting Scholar (St. John College, Cambridge), University of Cambridge, Inclusive Corporate Legal Enforcement Framework in Respect of Derivative Proceedings in Company Law

Short Profile of Tshepo Herbert Mongalo:

Associate Professor of Law at the University of Witwatersrand, Johannesburg, and Colenso Visiting Scholar, St. John's College, University of Cambridge, England.

Tshepo Herbert Mongalo is the Associate Professor of Law at the University of Witwatersrand, Johannesburg, teaching and researching in the areas of Company Law and Corporate Governance, Securities and Financial Law, Mercantile Law and Commercial Law. Tshepo is also a Member and Deputy Chairperson of the Specialist Committee on Company Law in South Africa (SCCL), a body established in terms of s 191 of the South African Companies Act, 2008, to advise the Minister of Trade and Industry on Company Law policy and the Commissioner of the Companies and Intellectual Property Commission (CIPC) on the utilization of CIPC's resources. Tshepo is also the current President of the Society of Law Teachers in Southern Africa (SLTSA), a non-profit organization representing teachers of law from Southern African universities teaching law.

Tshepo Mongalo is the Former Project Manager and Lead Expert for the Corporate Law Reform Project in South Africa, which led to the introduction of the current Companies Act, 71 of 2008, the applicable corporate legislation for South Africa.

His Ph.D. thesis, submitted to the University of Cape Town, is entitled 'Using Corporate Law to Empower Corporate Constituencies to Enforce Corporate Actions Purportedly Taken in Their Interests.'

Tshepo Mongalo has been a Visiting Scholar to the University of Nottingham, England (2001-2); University of Cambridge (2004); Brown University, Rhode Island, USA (2009); London School of Economics and Political Science (2009) and Harvard University (2010). He is the current Colenso Visiting Scholar at St. John's College at the University of Cambridge until the end of 2015.

Day ONE Session ONE

Session chaired by **Dr. Pongiannan Karuppusamy**

Presentation Group: Keynote Session

Conference Room - Tsuzuki Lecture Theatre

9:30 AM - 9:50 AM

Prof. Marc Tomljanovich, Professor, Drew University, *The Impact of State Politics on Business Cycle Correlations across U.S. States* (Delegate Number: Tomljanovich 2224 - L25)

9:50 AM - 10:10 AM

Mr. Tam Thanh Tran, Lecturer of Foreign Trade University, La Trobe University, *Anti-Bid Rigging In The Vietnamese Public Procurement Market: A Critical Assessment Under Competition and Bidding Law*. Co-Author : **Dr. Nguyen Tien Hoang**, Dean of Professional Operation Faculty, Foreign Trade University- Hochiminh city Campus, Vietnam. (Delegate Number: Tran 2147 - L8)

10:10 AM - 10:30 AM

Dr. Bulend Terzioglu, Lecturer, Australian Catholic University, *Linking transfer price to internal customer value* (Delegate Number: Terzioglu 2239 - K24) Co-Author: **Mr. Alan Dymond**

10:30AM -10:45 AM

Tea/Coffee Break (Ruth Deech Building - Foyer A)

Day ONE Session TWO (A)

Session chaired by **Prof. Marc Tomljanovich**

Presentation Group: Marketing & Management

Conference Room - Tsuzuki Lecture Theatre

10:45 AM - 11:05 AM

Mr. Ali Qayed Al-Emadi, PhD Student, University of Bedfordshire, BMRI, *Examining the effectiveness of HRM practices on employee retention on the context of rapidly growing economies: A case study of Qatar* (Delegate Number: Qayed Al-Emadi 2155 - K36)

11:05 AM - 11:25 AM

Dr. Bibiana Grassinger, Research Fellow, Neu-Ulm University of Applied Sciences, *Perception of employer brands in a strong economic region evaluated by future managers* (Delegate Number: Grassinger 2069 - K29) Co-Author: **Prof. Dr. Alexander H. Kracklauer**, Head of the Centre for Growth and Sales Strategy, Neu-Ulm University of Applied Sciences,

11:25 AM - 11:45 AM

Mrs. Olufunke Kudehinbu, Lecturer, Adeniran Ogunsanya College of Education, *Availability and Use of ICT Resources by Lecturers for Teaching and Learning in SVTE, AOCOED* (Delegate Number: Kudehinbu 2298 - K52)

11:45 AM - 12:05 PM

Dr. Haroon Ur Rashid Khan, Assistant Professor, King Abdulaziz University, *The Black box of CSR-FP relationship explained; an evidence from two countries*. (Delegate Number: Khan 2331 - K59)

12:05 PM - 12:25 PM

Ms. Charlotte Haewen Lim, Phd student, University of Wesminster, *Festival's contribution to city branding* (Delegate Number: Lim 1958 - K26)

12:25 PM - 12:45 PM

Mr. Saif Alharbi, PHD Student, Plymouth University, *Investigation on job embeddedness and its relation to turnover intentions in SMEs of Saudi Arabia* (Delegate Number: Alharbi 2151 - L29)

Day ONE Session TWO (B)

Session chaired by **Prof. Tshepo Herbert Mongalo**

Presentation Group: Law

Conference Room - Seminar Room 8 (Syndicate Room)

10:45 AM - 11:05 AM

Dr. Muruga Perumal Ramaswamy, Associate Professor, University of Macau, *Free Trade and the Responsibility to Prevent and Alleviate Poverty* (Delegate Number: Ramaswamy 2336 - L35)

11:05 AM - 11:25 AM

Dr. Sinta Dewi Rosadi, Lecturer, University of Padjadjaran, *Data Privacy Laws and Its Impact on International Trade* (Delegate Number: Rosadi 2128 - L33)

11:25 AM - 11:45 AM

Mrs. Georgiana Unghianu, PhD Student, Universitatea din București, *Recognition and enforcement of foreign judgments in Romania and the United Kingdom. Comparison between "continental" law and common law judgments* (Delegate Number: Unghianu 2261 - L34)

11:45 AM - 12:05 PM

Dr. Marta Ortega, Associate Professor of Public International Law- EU Law, University of Barcelona, *Extraterritorial Application of European Union Intellectual Property Law* (Delegate Number: Ortega 2217 - L17)

12:05 PM - 12:25 PM

Mr. Difan Qu, PhD Candidate (Student), The University of Hong Kong, *The Folklore Shadow-Banking in China: How Much Attention Does It Need from the Financial Regulators?* (Delegate Number: Qu 2171 - L19)

12:25 PM - 12:45 PM

Dr. Ruzita Azmi, Senior Lecturer, University Utara Malaysia, *Discharge in Bankruptcy: A Comparative Analysis of Law and Practice between Malaysia, UK And Singapore* (Delegate Number: Azmi 1963 - L20)

12:45 PM – 1:00 PM

Day ONE Group Photograph

1:00 PM - 2:00 PM

Lunch Break (Ruth Deech Building - Foyer B)

Day ONE Session THREE (A)

Session chaired by **Dr. Haroon Ur Rashid Khan**

Presentation Group: Marketing

Conference Room - Tsuzuki Lecture Theatre

2:05 PM - 2:25 PM

Dr. Jayasing Bhor, Associate Professor, Padmashri Vikhe Patil College, *Financial Management of Co-operative Sugar Factories in Maharashtra State (India), a study with reference to Ahmednagar District* (Delegate Number: Bhor 2133 - K12)

2:25 PM - 2:45 PM

Dr. Ondřej Machek, Assistant Professor, Faculty of Business Administration, University of Economics, Prague, *Advantages and Disadvantages of Family Entrepreneurship and How to Prevent Distress: Evidence from the Czech Republic* (Delegate Number: Machek 2247 - K27)

2:45 PM - 3:05 PM

Dr. Tarek Ben Noamene, Assistant Professor, Emirates College of Technology, *Effects of employee ownership on employee satisfaction* (Delegate Number: Ben Noamene 2248 - K42)

3:05 PM - 3:25 PM

Dr. Pongiannan Karuppusamy, Assistant Professor, Chikkanna Government Arts College, Tiruppur-641602, Tamil Nadu, India, *Etiquette of Teenagers' Attitude Towards Online Advertisements - An Empirical Corroboration from India* (Delegate Number: Karuppusamy 2124 - K25)

Day ONE Session THREE (B)

Session chaired by **Dr. Marta Ortega**

Presentation Group: Law

Conference Room - **Seminar Room 8 (Syndicate Room)**

2:05 PM - 2:25 PM (Virtual Presentation- Skype Video Conference)

Mr. Kwesi Keli-Delataa, Lecturer, Ghana Institute of Management and Public Administration (GIMPA), *Ghana's Legal Regime for Mergers and Acquisition Activity and its Treatment of Foreign Capital-The Good and the Ugly*. (Delegate Number: Keli-Delataa 2162 - L22)

2:25 PM - 2:45 PM

Dr. Walaa Eldeen Ibraheem, Assistant Professor, Zayed University, *Terms of reference in international commercial arbitration (comparative study)* (Delegate Number: Ibraheem 2167 - L23)

2:45 PM - 3:05 PM

Mr. Alberto Quintas Seara, Researcher and Teaching Assistant, University of A Coruña, *The bribe payments paid to foreign public officials in international business transactions in the light of the OECD work on this matter: problems arising from the tax perspective"* (Delegate Number: Quintas Seara 2259 - L28)

3:05 PM - 3:25 PM

Ms. Virag Blazsek, Doctoral Researcher, Central European University, *Sovereign debt-ceiling rules in the Spanish and Hungarian Constitutions and their interplay with the relevant EU laws* (Delegate Number: Blazsek 2296 - L30)

3:25PM -3:40 PM

Tea/Coffee Break (Ruth Deech Building - Foyer B)

Day ONE Session FOUR (A)

Session chaired by **Dr. Jayasing Bhor**

Presentation Group: Marketing & Management

Conference Room - Tsuzuki Lecture Theatre

3:40 PM - 4:00 PM

Mr. Mohammad Danish Sayyed, Director of Undergraduate Studies, College of Banking and Financial Studies, *It's Now or Never – The Critical Need for Operations to become Sustainable and Strategies to achieve it* (Delegate Number: Sayyed 2324 - K58)

4:00 PM - 4:20 PM

Mr. Emmanuel Imuezerua, Lecturer, Vaal University of Technology, *Analysing the Role of Financial Performance Measurements in the Sustainability of SMEs in Gauteng Province* (Delegate Number: Imuezerua 1968 - K20)

4:20 PM - 4:40 PM

Dr. Sami Khan, Associate Professor in HRM, King Abdulaziz University, *CSR and Work Environment, the Dichotomy: A Saudi Arabian Perspective* (Delegate Number: Khan 2114 - L32)

4:40 PM - 5:00 PM

Dr. Md Moazzem Hossain, Lecturer, Murdoch University, *Indigenous engagement and CSR: evidence from Australian mining sector* (Delegate Number: Hossain 2270 - K51)

5:00 PM - 5:20 PM

Ms. Devanshi Verma, PhD Scholar, University of Delhi, *A Study of Organizational Performance And Strategic Human Resource Management* (Delegate Number: Verma 2227 - K53)

5:20 PM - 5:40 PM

Mr. Shadi Badawood, PhD Student, The University of Hull, *Mobile Media Engagement and Advertising Effectiveness: The Effect of Context on Consumers' Response'* (Delegate Number: Badawood 2115 - K47)

5:40 PM - 6:00 PM

Ms. Nilay Balkan, PhD Student, Glasgow Caledonian University, *An assessment of social media's value in building and developing a competitive strategy. A case study with micro-firms.* (Delegate Number: Balkan 2257 - K54)

Day ONE Session FOUR (B)

Session chaired by **Dr. Muruga Perumal Ramaswamy**

Presentation Group: Marketing & IP

Conference Room - Seminar Room 8 (Syndicate Room)

3:40 PM - 4:00 PM

Ms. Sara Louredo, PhD Student and Researcher, University of Vigo, *The Unregistered Community Design, A Weak Way of Protecting Design?* (Delegate Number: Louredo 2011 - L21)

4:00 PM - 4:20 PM

Ms. Jittikhun Niyomsiri, Department of Innovative Management Head (Acting), Chiang Mai Rajabhat University, *Chinese students' decision-making in higher education: Thailand Market* (Delegate Number: Niyomsiri 1864 - K10)

4:20 PM - 4:40 PM

Ms. Makry Hajar, PhD Student, University Hassan First LRMC, *Political Marketing in Morocco : from the politician to the scientist, What perception gap among the stereotype and the real conceptual framework?* (Delegate Number: Hajar 2187 - K19)

4:40 PM - 5:00 PM

Mrs. Irma Machacova, PhD Student, Masaryk University, *Does surveytainment belong to B2B market research?* (Delegate Number: Machacova 2288 - K40)

5:00 PM - 5:20 PM

Dr. Dilip Shinde, Principal (Professor), K. K. W Arts, Science & Commerce College, *Foreign Direct Investment in Retail Sector with Reference to India* (Delegate Number: Shinde 2152 - K43)

5:20 PM - 5:40 PM

Dr. Pim Soonsawad, Lecturer, Chulalongkorn University, *Exploring Social Media Marketing: A Case Study of Art Organization* (Delegate Number: Soonsawad 2316 - K48)

5:40 PM - 6:00 PM

Dr. Somnath Chakrabarti, Associate Professor, Indian Institute of Management Kashipur, *Customer Satisfaction at Delhi Metro Rail Corporation* (Delegate Number: Chakrabarti 2186 - K21)

07:30 PM - 9:30 PM

Welcome Dinner* at Quod Brasserie & Bar 92 – 94 High Street Oxford OX1 4BJ Tel: 01865 202505 (Only for those delegates who have registered and paid for the social events)

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Conference Programme Day TWO*

Monday, 17th November 2015

08:45 AM: 09 AM : **Registration and Tea/Coffee (Ruth Deech Building - Foyer A)**

Day TWO Session ONE

Session chaired by **Dr. Nasina Mat Desa**

Presentation Group: Business

Conference Room - Seminar Room 8 (Syndicate Room)

9:00 AM - 9:20 AM

Dr. Ken W. Li, Lecturer, Hong Kong Institute of Vocational Education (Tsing Yi), *Data Mining and Tactics for Sustaining Business Development* (Delegate Number: Li 1957 - K11)

Co-Author(s) :

9:20 AM - 9:40 AM

Ms. Minsani Mariani, Lecturer, Binus Business School, Bina Nusantara University, Jakarta, Indonesia, *Indonesian Consumers' Willingness to Pay for Non-pirated Software* (Delegate Number: Mariani 2140 - L18)

9:40 AM - 10:00 AM

Dr. Ashu Khanna, Assistant Professor, Indian Institute of Technology, *Comparative analysis of earnings management levels among various sectors in India* (Delegate Number: Khanna 2243 - K46)

10:00 AM - 10:20 AM

Mrs. Eshari Withanage, PhD Student and Assisting the Chair of School of Economic Discipline, University of Siegen, *Analysing the Correlation between CSR Reputation and Social Media* (Delegate Number: Withanage 1831 - K5)

10:20 AM - 10:40 AM

Ms. Madiha Rashid, Graduate Teaching Associate, Lahore School of Economics, Lahore, *Methodological developments and Publication Trends in the determinants of firm profitability* (Delegate Number: Rashid 2160 - L7)

10:40 AM - 11:00 AM

Mrs. Panagiota Karvela, PhD Candidate, University of Piraeus, *Supply Chain Agility through Cloud Computing Technologies*. (Delegate Number: Karvela 2320 - K44)

11:00AM -11:15 AM **Tea/Coffee Break** (Ruth Deech Building - Foyer A)

Day TWO Session TWO

Session chaired by **Dr. Ken W. Li**

Presentation Group: Economics

Conference Room - Seminar Room 8 (Syndicate Room)

11:15 AM - 11:35 AM

Dr. Nasser Al-Mawali, Assistant Professor of Economics, Sultan Qaboos University, *The Growth-IPRs Nexus in OPEC Member Countries: An Empirical Analysis* (Delegate Number: Al-Mawali 2006 - K13)

11:35 AM - 11:55 AM

Ms. Devanshi Dalal, Student, Gujarat National Law University, *Triumph over Evil' : An Economic Analysis of Death Penalty in India with specific reference to Ajmal Kasab (The lone surviving terrorist of 26/11 Mumbai attacks)* (Delegate Number: Dalal 2014 - L10)

11:55 AM - 12:15 PM

Dr. Amrane Becherair, Lecturer, High National School of Statistics and Applied Economics, *Trade Liberalization and Economic Growth in Algerian Economy : An Empirical Investigation by Using ARDL Approach* (Delegate Number: Becherair 2084 - L16)

12:15 PM - 12:35 PM

Ms. Deepali Mishra, Student, Indian Institute of Technology Delhi, *Analyzing the Feasibility of Financial Factors Associated With Interest in Mentoring Entrepreneurs* (Delegate Number: Mishra 2219 - L24)

12:35 PM - 12:55 PM

Mr. Umid Abidhadjaev, Ph.D Candidate, Graduate Student, Keio University, *Infrastructure investment impact evaluation: Case of Kyushu high speed railway line (shinkansen) in Japan* (Delegate Number: Abidhadjaev 2233 - L26)

12:55 PM – 1:00 PM

Day TWO Group Photograph

1:00 PM - 2:00 PM

Lunch Break (Ruth Deech Building - Foyer B)

Day TWO Session THREE

Session chaired by **Prof. Luciana Lew**

Presentation Group: Trade & Finance

Conference Room - Seminar Room 8 (Syndicate Room)

2:00 PM - 2:20 PM

Mr. Dishant Darji, Student, Pandit Deendayal Petroleum University, *Financial ratio analysis- a case study of Nestle India Ltd.* (Delegate Number: Darji 2221 - K23)

2:20 PM - 2:40 PM

Ms. Intan Maizura Abdul Rashid, PhD. Student, Universiti Malaysia Perlis, *Impact of Gross Domestic Product (GDP) and Total of Population towards Foreign Direct Investment (FDI): Case of Banking Sector in Malaysia : An empirical study on the time series data by using EViews, 1987-2012* (Delegate Number: Abdul Rashid 2292 - K35)

2:40 PM - 3:00 PM

Ms. Intan Maizura Abdul Rashid, PhD. Student, Universiti Malaysia Perlis, *Stress and Academic Performance: Empirical Evidence from Malaysia University Students* (Delegate Number: Abdul Rashid 2292 - K35A)

3:00 PM - 3:20 PM

Mr. Mehul Kumar, Student, NALSAR University of Law, Hyderabad, *Foreign Direct Investment in India and its Nexus with International Trade Law - The History and the Controversy* (Delegate Number: Kumar 2313 - L31)

3:20PM -3:35 PM

Tea/Coffee Break (Ruth Deech Building - Foyer B)

Day TWO Session FOUR

Session chaired by **Mr. Umid Abidhadjaev**

Presentation Group: Management & Education

Conference Room - Seminar Room 8 (Syndicate Room)

3:35 PM - 3:55 PM

Mr. Khaled Aldarmaki, PhD Student, Brunel University, *Transformational Leadership, Knowledge sharing and Innovation: An investigation into the impact of Transformational Leadership on the Abu Dhabi (UAE) Police* (Delegate Number: Aldarmaki 2286 - K38)

3:55 PM - 4:15 PM

Dr. Nasina Mat Desa, Senior Lecturer, Univeristi Sains Malaysia, *Workplace Spirituality, Perceived Organizational Support and Affective Organizational Commitment among auditors in Malaysia* (Delegate Number: Mat Desa 2280 - K55)

4:15 PM - 4:35 PM

Ms. Amruta Gholba, Research Scholar (Masters), Indian Institute of Technology Madras, *Global Leadership Development Approaches: Escapades from MNCs in India* (Delegate Number: Gholba 2232 - K56)

4:35 PM - 4:55 PM

Mrs. Victoria Atughonu, Lecturer, Adeniran Ogunsanya College of Education, *Vocational Education as a Panacea For Reducing Unemployment in Nigeria: Lagos Perspective* (Delegate Number: Atughonu 2314 - K49)

4:55 PM - 5:15 PM

Mr. Abdulla Almahri, PhD Student, Brunel University, *Development of a Sustainable Project Portfolio Selection Framework for it Projects* (Delegate Number: Almahri 2326 - K39)

5:15 PM - 5:35 PM

Prof. Luciana Lew, Professor, Kean University (US), Wenzhou-Kean University (China), *Business and Professional Writing -- An Intercultural and Cross-Disciplinary Integration: A Case Study in Transition* (Delegate Number: Lew 2240 - L27)

5:35 PM - 6:00 PM

Dr. Sylvester Enabunene, Senior Lecturer, Ambrose Alli University Ekpoma, *Men Without Women: Gender Analysis of Political participation and sustainable development in Nigeria* (Delegate Number: Enabunene 1952 - L3)

6:00 PM - 6:10 PM

Closing Remarks by Dr. Ramandeep Chhina

LISTENERS

1. **Prof. Saleh Alaqely**, Assistant professor, Kuwait university,
2. **Prof. Muhammed Alotaibi**, Assistant professor, Kuwait university
3. **Ms. Anika Berning**, Lecturer & PhD Student, Stellenbosch University
4. **Dr. Khalifah Alhamidah**, Head Of Public Law Department, Kuwait University

07:30 PM - 9:30 PM

Social Networking Dinner* at Quod Brasserie & Bar 92 – 94 High Street Oxford OX1 4BJ Tel: 01865 202505 (Only for those delegates who have registered and paid for the social events)

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Conference Programme Day THREE*

Wednesday, 18th November 2015

09:00 AM to 12:30 PM **Explore Oxford through - Oxford City Sightseeing (Open top Bus)**

Your Ticket for Oxford City Sightseeing (Open top Bus) is valid for 24 hrs on both Guide Friday GREEN and City Sightseeing RED buses and you can get on and off at any of the 19 stops on the tour – keep a hold of your ticket for re-boarding!

12:30 PM – 01:30 PM **Networking Lunch**

Your networking lunch is provided at **Quod Brasserie & Bar**, 92 – 94 High Street, Oxford OX1 4BJ Tel: 01865 202505 which includes - three course meal (ONE Starter, ONE Main Course and dessert) plus ONE complementary drink.

01:45 PM – 15:30 PM: **Oxford Walk Tour (90mins)**

Departing at 2:00 from: **Trinity Gates, Broad Street, Oxford, OX1 3BH**

Description of the Walk Tour:

The walk tours go into the oldest colleges including New College, founded in 1379, and seen in the Harry Potter films and television productions of Inspector Morse and Lewis. Exeter College is visited on most tours, was founded in 1314 and is seen in the final episode of Morse. Balliol College, founded in 1264, educated more 20th century British prime ministers than any other college. All tours go to the University Library. On walk tours you will learn about the history of the city and the university. We will explain the collegiate system of tutorial unique to Oxford and Cambridge. Discover the famous alumni who studied and taught at the university. Go inside the oldest college dining hall, chapel, cloisters and quadrangles.

15:30 AM to 05:00 PM **Explore Oxford through Oxford City Sightseeing (Open top Bus)**

Your Ticket for Oxford City Sightseeing (Open top Bus) is valid for 24 hrs on both Guide Friday GREEN and City Sightseeing RED buses and you can get on and off at any of the 19 stops on the tour – keep a hold of your ticket for re-boarding!

Note : Day ONE Welcome Dinner*, Day TWO Social Networking Dinner* and Day THREE* social networking events are only for those delegates who have registered and paid for the social events.

Important Information

Registration & Welcome Pack: All delegates **MUST register** for the conference at the registration desk on the first day of the conference between 8:45am to 9:00am. At the registration desk, they will be provided with conference welcome pack, which will include conference programme, conference abstracts, certificate of attendance and other useful information.

Dress Code: Although there is no particular dress code for the conference, we would like to request you to kindly dress formally/smartly during the conference.

Presentation Duration: You are required to give an oral presentation of 15 minutes (maximum) plus 5 minutes for discussion where other participants may ask you questions regarding your presentation and research. Please note that your presentation must be in English language.

PowerPoint Presentation: For your presentation, you can either use PowerPoint or Prezi, whichever is more convenient for you. For PowerPoint presentation, we request you to kindly bring it on your own USB/memory stick. You do not need to email us your presentation copies. However, please note that each delegate will be given internet access during the conference.

Wifi: Each Delegate will be given a wifi code to use internet connection during the conference

Conference Venue: Please note that the venue of the conference is University of Oxford, St Anne's College, 56 Woodstock Rd, Oxford OX2 6HS, United Kingdom.

FULL Paper Publication Policy: All abstracts/proposals will be published online after the conference and uploaded on FLE's website. If you want your FULL paper (maximum 5000 words) to be published in the conference proceedings, kindly handover the duly signed copy of the COPYRIGHT LICENCE AGREEMENT to the FLE representative at registration desk on DAY ONE of the conference. A copy of the copyright agreement will be provided to you in your 'Conference Welcome Pack' on the first day of the conference. Once we will receive your duly signed agreement, we will be in contact with you within the next three weeks to confirm when you can expect a proof of your paper to review.

If you also wish your FULL paper to be considered for publication in the peer-reviewed International Law Journal on Trade, Business & Economics (IJTBE) ISSN 2058-7910 (Online) or International Journal of Business Management and Social Sciences (IJBMSS), you must authorise us to consider your paper for publication in the respective Journal by giving us your clear instructions in the same Copyright agreement. Please note that if a copy of the duly signed agreement is not received by us, we may not be able to publish your contribution in any manner.

Note: Copy of the conference Programme will also be provided at the registration desk.

FLE Learning Ltd

Conference Division

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